

ORDER



Orders
Order / Rev: 355834
Alt Order #:
Product Desc: Political Can.
Estimate:
Flight Dates: 10/08/12 - 11/04/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Denny Weddle & Associates
Buying Contact: Sidra Kain
Billing Contact:
 3331 Delderfield Ave.
 Las Vegas, NV 89121

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jansen/Judge
Demographic: A25-54
Product Codes: PL Other
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	19	\$5,250.00	\$4,462.50
10/29/12	11/02/12	11	\$2,950.00	\$2,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$5,250.00	\$4,462.50	0.00
November 2012	11	\$2,950.00	\$2,507.50	0.00
Totals	30	\$8,200.00	\$6,970.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	25%	\$8,200.00
Market	100%	\$32,800.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	75%	\$24,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 355834
Alt Order #:
Flight Dates: 10/08/12 - 11/04/12

Advertiser: Jansen/Judge
Product Desc: Political Can.
Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/08/12	11/04/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A MTWTF--	:30	7	\$150.00	P-05	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--				2	\$150.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--				2	\$150.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$150.00		0.00			
N 2	KTNV	10/08/12	11/04/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MTWTF--	:30	6	\$325.00	P-05	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--				2	\$325.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--				2	\$325.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$325.00		0.00			
N 3	KTNV	10/08/12	11/04/12	M-F 11-12p Action News	CM	M-F 11-12p MTWTF--	:30	6	\$300.00	P-05	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--				2	\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--				2	\$300.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$300.00		0.00			
N 4	KTNV	10/08/12	11/04/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWTF--	:30	1	\$250.00	P-05	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--				1	\$250.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--				1	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--				1	\$250.00		0.00			
N 5	KTNV	10/08/12	11/04/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTWTF--	:30	1	\$350.00	P-05	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--				1	\$350.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--				2	\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$350.00		0.00			
N 6	KTNV	10/08/12	11/04/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$300.00	P-05	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$300.00		0.00			
		Week: 10/15/12	10/21/12	-----S-				1	\$300.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----				0	\$0.00		0.00			
												Totals	30	\$8,200.00